



HS Manufacturing Group and Paradigm Chemical & Consulting Partner to Supply New Barrier Coatings

June 1, 2019 – HS Manufacturing Group (HSMG) will collaborate with Paradigm Chemical & Consulting for the production, sales, and distribution of PROTĒAN™ to licensed manufacturers. PROTĒAN™ is a proprietary plant-based barrier coating and additive chemistry that is plastic-free and fluorine-free. The technology that was created as an alternative for companies looking for sustainable oil & grease-resistant and water-resistant solutions. The coatings are versatile enough to be customized for a wide range of applications without sacrificing performance.

“A partnership with Paradigm Chemical & Consulting was a natural fit for us to commercialize our formulations,” said Samuel Mikail, Chairman of HS Manufacturing Group. “Paradigm’s manufacturing ability, sales experience, and customer relationships will really help drive HSMG’s growth and help us achieve our goals for the production and distribution of the various PROTĒAN™ formulations for our active domestic licensees.”

“Paradigm Chemical & Consulting is excited to be working with HS Manufacturing Group and the PROTĒAN™ formulations” says James Herrin, President and COO of Paradigm Chemical & Consulting. “Their technical prowess combined with their advancements in barrier coating technology is unmatched. To be positioned alongside HSMG to bring a truly green alternative for barrier coatings to the market is a rare opportunity that we could not pass up.”

For inquiries, please contact Mike Knoll – VP of Sales 678-945-6742 or mknoll@paradigmchemical.com

About Paradigm Chemical & Consulting

Paradigm Chemical & Consulting, based in Acworth, Georgia, manufactures, sells, and distributes a vast array of specialty and functional chemicals for the global pulp, paper, mining, and water treatment industries. To learn more, please visit: <https://www.paradigmchemical.com/>

About HS Manufacturing Group

HS Manufacturing Group, LLC produces PROTĒAN™ brand plant-based barrier coatings and additive technologies that are 100% recyclable, 100% biodegradable, 100% compostable and are food-safe. To learn more, please visit: <https://www.hsmgrp.com/>

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